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## **KIGO FOOTWEAR AIDS HAITI EARTHQUAKE VICTIMS THROUGH SOLES4SOULS**

*Minimalist Footwear Line Gives More than 600 Pairs to Men and Women of Haiti*

**January 26, 2010, Atlanta GA** – kigo footwear (<http://www.kigofootwear.com>), a small company offering eco-friendly minimalist footwear, has donated more than 600 pairs of shoes to help with recovery efforts related to the recent Haiti earthquake. The company is working through Soles4Souls, the international charity dedicated to providing free footwear to people in desperate need. Soles4Souls has committed to providing at least a million pairs of shoes in response to the enormous need created by the disaster.

It is estimated that the earthquake has affected three million people, with at least 1.5 million survivors left homeless. The environment is littered with broken glass, twisted metal and waste, creating an enormous need for protective shoes and apparel. Along with other generous companies and individuals, kigo footwear has given as many shoes as possible to aid in the rebuilding process. kigo footwear worked with its manufacturer, Aparso Sportswear Company LTD, to set aside these shoes that were minimally cosmetically marred but perfectly constructed.

The team at kigo footwear has responded to this overwhelming need with a donation of 636 pairs of shoes. Minimalist in construction, kigo shoes are both highly durable and extremely lightweight. The eco-friendly upper material is elastic and breathable, as well water resistant, and the flexible outsoles are heavily grooved to provide superior traction even on wet or difficult terrain.

“As a company, kigo footwear operates with a mission to provide a needed product while having fun, enjoying the camaraderie of our team and caring for our world,” said co-founder and CEO Jan Kuramoto. “The opportunity to help Soles4Souls in this effort fits perfectly with our mission.”

In giving these shoes, kigo footwear has donated almost a thousand pairs in total to support Soles4Souls in its effort to supply new and used shoes to aid the hurting worldwide.

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### About kigo footwear

Kigo footwear is the innovator of completely portable footwear. Kigo is dedicated to providing comfortable, stylish shoes that go everywhere. The shoes feature a unique fold-close design and highly compressible materials, so they can stow as easily as a glove. Quality materials carefully selected to meet varying conditions and environments mean that kigo shoes are as comfortable as a slipper yet as sturdy as an athletic shoe. And kigo is as committed to the beauty of the world as we are to the beauty of our product, so kigo shoes and packaging are made with recycled and eco-friendly materials. For more information, visit [www.kigofootwear.com](http://www.kigofootwear.com).

To become a fan of kigo footwear, visit: [www.facebook.com/kigo.footwear](http://www.facebook.com/kigo.footwear)

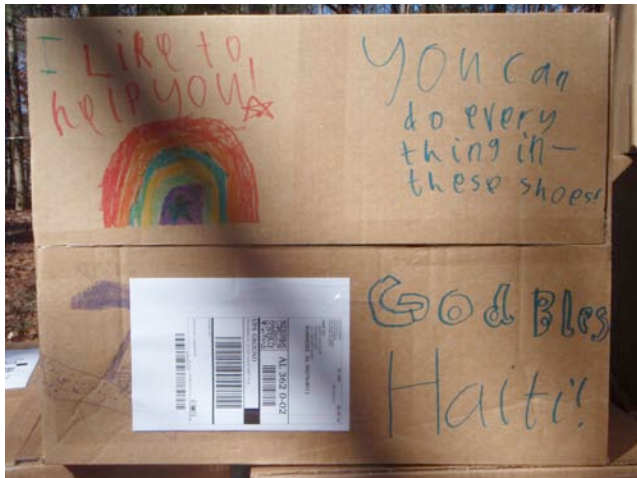
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**Boxes packed and ready to go**



**Messages of love and hope from a kigo footwear team member's children to the people of Haiti**