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KIGO FOOTWEAR KEEPS THE FUN GOING WITH DONATION TO SOLES4SOULS

Footwear company donates dozens of sample shoes to charitable organization

August 12, 2009, Atlanta, GA – kigo footwear, the innovator of completely portable, eco-friendly footwear, is celebrating its consumer launch with a donation to Soles4Souls Inc. The organization operates under a mission to impact as many lives as possible with the gift of shoes.

kigo footwear launched in early 2009 to offer completely portable footwear that makes every active environment more comfortable and stylish. With a goal to make sure the fun never stops for active individuals, the company has designed shoes that feature lightweight materials and a patent-pending fold-close system, making the shoes highly portable. Strong materials and a sturdy, high-grip outsole make the shoes reliable in cosmopolitan and in rough outdoor environments. The company is dedicated to responsibility in all areas, so the shoes and packaging is crafted from sustainable and eco-friendly materials.

“Soles4Souls was a natural choice when we determined an ability to donate the remainder of our sample run,” said Jan Kuramoto, President and CEO of kigo footwear. “They are helping people to keep going, healthfully and happily, by putting shoes on their feet, and that’s essentially the crux of our mission too. We’re proud and humbled to be even a very small part of their great efforts.”

Every 17 seconds, Soles4Souls gives away a pair of shoes to aid individuals in need across the globe. The organization began as a team worked to coordinate relief efforts for the efforts for the Asian Tsunami and Hurricanes Katrina and Rita, netting over 1 Million pairs donated for these disasters. Today, Soles4Souls facilitates donations from shoe companies, retailers, and individuals.

About kigo footwear

Kigo footwear is the innovator of completely portable footwear. Kigo is dedicated to providing comfortable, stylish shoes that go everywhere. The shoes feature a unique fold-close design and highly compressible materials, so they can stow as easily as a glove. Quality materials carefully selected to meet varying conditions and environments mean that kigo shoes are as comfortable as a slipper yet as sturdy as an athletic shoe. And kigo is as committed to the beauty of the world as we are to the beauty of our product, so kigo shoes and packaging are made with recycled and eco-friendly materials. For more information, visit www.kigofootwear.com.

About Soles4Souls

Nashville-based Soles4Souls™ facilitates the donations of both new and used shoes, which are used to aid the hurting worldwide. Soles4Souls has distributed more than 4.3 million pairs (currently donating one pair every 13 seconds) to people in over 125 countries, including Honduras, Uganda, Romania, and the United States. The charity has been featured recently in Runner's World and the Green Guide by National Geographic. It has also appeared on CNN, NBC, ABC, FOX, CBS, and hundreds of regional outlets around North America. Soles4Souls is a 501(c)(3) recognized by the IRS; donating parties are eligible for tax advantages. Visit www.giveshoes.org for more information.

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