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kigo footwear Added to Quality Planetshoes.com Brand Lineup

Trailblazing shoe retailer enhances eco-friendly and comfort footwear offerings with kigo footwear

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(<http://www.planetshoes.com>), a leading online retailer of wellness, trend and eco-friendly footwear and accessories, has added kigo footwear to their lineup of top quality brands. An ideal enhancement to the Planetshoes offerings, kigo footwear is a line of eco-friendly minimalist shoes that are stylish enough for everyday wear and durable enough for wet or dry athletics and outdoor activities. The company is gaining increased awareness as durable, stylish footwear that offers amazing versatility for individuals looking for shoes for working, working out, playing and relaxing.

“kigo footwear is a great addition to the site. They consider comfort, construction and their impact on the environment when they produce their shoes. They offer both stylish and eco-friendly options and we know they’ll be a great partner in our Eco shop. We’re very excited to have a great new brand like kigo on our website,” said Philippe Meynard, President of Planetshoes.com

kigo shoes <<http://www.planetshoes.com/branddetail.aspx?bc=Kigo>> are designed with lightweight, water-resistant materials and a slip-free flexible outsole, which offers a protected barefoot feel when worn. The shoes feature a thin, foldable outsole made from high-density rubber, and breathable, stretchy lightweight materials. The composition blends certified non-toxic elements, such as water based adhesives and eco-friendly dyes, with post-consumer textiles including CYCLEPET, an upper fabric made from recycled plastic jugs.

“Wellness is more than just comfort, and at kigo footwear we work to make sure our shoes are as good for the planet as for the body,” said Jan Kuramoto, CEO of kigo footwear. “Planetshoes.com and kigo footwear is a perfect combination, because we share the goal of giving people versatile, durable shoes that look good, feel good and do good.”

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PLANETshoes.com offers the kigo footwear edge and curv styles. The edge is a unisex slip on that provides full foot coverage to keep water and debris out, and strong minimalist construction. The curv is a chic lightweight Mary Jane style shoe designed specifically for women. Both styles of shoes feature elements like a roomy upper and a deep cut, stretchy foot hole to make it a good option for everyday wear or barefoot athletics. An average shoe weight of approximately 5 ounces and flexible outsole provide superior portability and ground feel.

The designs offered begin with grey, and are accented with colorful stitching. The shoes are designed to stretch on the foot and to soften slightly as they are broken in. Sizes range from a women's size 6 to 14, and men's size 4.5 to 12.5.

About Planetshoes.com

Planetshoes.com is an innovative lifestyle shoe and accessory retailer dedicated to selling the most comfortable, stylish and well made products. Our flagship site found on the web at PlanetShoes.com specializes in active, comfortable, healthy, Earth friendly shoes and products with a flare of fashion. Our product lines are always expanding to bring our customer new fun footwear to choose from. Whether you're an outdoor enthusiast or an eco-friendly fashionista, we strive to offer the selection you want.

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Contact us directly at 1-888-818-SHOE (7463).

About kigo footwear

kigo footwear is stylish, eco-friendly minimalist footwear for athletics and everyday wear. The kigo team strives to provide comfortable shoes that are stylish enough for everyday wear, sturdy enough for athletics and constructed to be as good for the Earth as for the body. Each kigo shoe is thoughtfully and responsibly constructed of lightweight eco-friendly materials, including removable EVA insoles, breathable, stain/water resistant uppers and flexible, high-density rubber outsoles. For more information, please visit us at www.kigofootwear.com.

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