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kigo footwear Joins ecoEMPORIUM for Fashion Over Atlanta Trunk Show

Event to highlight and offer minimalist, eco-friendly new line to Atlanta Shoppers

November 5, 2009, Atlanta GA – kigo footwear (<http://www.kigofootwear.com>) the innovator of hip, portable, eco-friendly footwear, will hold a trunk show as part of Fashion Over Atlanta. The event will take place at The ecoEMPORIUM (<http://www.theecoEMPORIUM>), the Midtown Atlanta lifestyle marketplace for all things stylish and green.

The Fashion Over Atlanta event will take place from November 12 through 15 in boutiques throughout Atlanta. The event will celebrate shopping and fashion in a fun environment filled with designer trunk shows, personal styling experiences, trend offerings, music, food and drinks.

“We are excited to partner with ecoEMPORIUM as part of Fashion Over Atlanta,” said Jan Kuramoto, Founder and CEO of kigo footwear. “The trunk show will highlight everything that makes kigo special – the style, the green elements and the unique design, and offer all of this to shoppers in a fun, gorgeous environment.”

kigo footwear produces eco-friendly footwear that features lightweight materials and a flexible outsole, which offers a barefoot feel when worn and easy portability for ready comfort. The shoes come in two styles – the shel is a stylish unisex slip-on, and the kigo star is a sleek Mary Jane for women. All begin with the season’s hottest color, grey, and are accented with conservative black or white, or fun green or orange stitching and color panels. Retail cost for both styles is \$49.99, and sizes range from a women’s size 6/men’s size 4.5, to women’s size 13/men’s size 11.5.

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The ecoEMPORIUM is a place that fosters a sense of community, balance and serenity. The name describes the store – “eco” stands for a commitment to a greener environment and home. The store itself is an “Emporium,” selling a wide variety of goods, including organic mattresses and bedding, organic baby items, non-toxic house wares and paint, as well as unique gifts and accessories.

The kigo footwear Trunk Show will take place at The ecoEMPORIUM on Friday, November 13 from 10:00am until 2:00pm. The ecoEMPORIUM is located in Midtown Atlanta at 1000 Marietta Street.

About The ecoEMPORIUM

The ecoEMPORIUM is a unique Midtown Atlanta shop that fosters a sense of community, balance and serenity. This 3,200 square foot lifestyle store is a marketplace that caters to the community and offers choices for living a greener lifestyle with style. A clean fresh palette is revealed to customers entering into the space. Filled with large antique display cases using fresh earth tones of beige, white and soft greens, tranquility and calmness characterize the store and shopping experience. The store is located at 1000 Marietta Street, in Atlanta, Georgia. On the Web at www.theecoEMPORIUM.com.

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About kigo footwear

Kigo footwear is the innovator of completely portable footwear. Kigo is dedicated to providing comfortable, stylish shoes that go everywhere. The shoes feature a unique fold-close design and highly compressible materials, so they can stow as easily as a glove. Quality materials carefully selected to meet varying conditions and environments mean that kigo shoes are as comfortable as a slipper yet as sturdy as an athletic shoe. And kigo is as committed to the beauty of the world as we are to the beauty of our product, so kigo shoes and packaging are made with recycled and eco-friendly materials. For more information, visit www.kigofootwear.com.

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